

Alles aus der digitalen Welt

InfoDigital
Sat + Kabel, Digital-TV, Internet-TV, Smarte Mobile Welt mit  **INFOSAT**

— Media Information —

Short Characteristic

The multimedia magazine **InfoDigital**

The multimedia magazine **InfoDigital** is for nearly three decades Europe's No.1 magazine for the topics satellite reception, digital TV, radio and internet. As well decision makers of the branch and representatives of industry belong to readership as well as end consumers who are quite enthusiastic of technics.

The digitalisation takes center stage as pathfinder for new technologies such as UHD, at the same time new technologies such as Home Networking, IP-Streaming and Internet TV are very important. Classifying analysis of the current developments in media policy and exclusive interviews with the decision making people of the digital TV branch make **InfoDigital** an essential magazine for every media enterprise. **InfoDigital's** readership evaluates the professional competence of the editors and the well founded detailed background coverage. Moreover **InfoDigital** is a reliable source of information regarding new intrusion of TV and radio programs via satellite.



Media Information

General company information • Information about digital data delivery

Magazine format:	210 mm x 297 mm panel format
Printed edition:	ca. 45.000 magazines
Print space:	175 mm x 250 mm
Amount of columns:	2 columns
Size of Columns (width):	82 mm
Printing method:	offset printing – CTP (Computer to Plate)
Binding method:	saddle stitching
Paper:	cover: 170 g/m ² photo print glossy / wood-free core: 60 g/m ² photo print mat / almost wood-free / 1,1-faches Artwork: email to: anzeigen@infosat.de
Delivery of data:	Adobe InDesign CS, Adobe Illustrator CS, Adobe Photoshop CS, PDF starting at 1.3 PC: text must be converted in paths/curves Mac: all needed post script fonts have to be delivered All colours need to apply to CMYK- or process colours according to euroscale. The picture files have to be delivered in 300 dpi. Job options of PDF files are available on request. The client is in charge of data delivery in time; if there is no new advertisement sent by the client till the ad-deadline, we reserve the right to repeat an ad of a former issue.

Contact/graphic:	Marco Zimmers, Tel. 0049 (0) 6592/929-8752
Publishing date:	see current publishing plan
Frequency of publication:	monthly
Deadline for data delivery:	see current publishing plan The client is responsible for the correctness of the delivered file. The INFOSAT Verlag & Werbe GmbH will send a control PDF file. If mistakes don't get corrected by the client or don't get corrected in time, the client has no claim anymore. After the printing approval or after the advertising deadline, no further corrections in the ads are possible.
Terms of payment:	14 days net/net after receipt of invoice
Ad conditions:	It is forbidden to give advertising conditions to thirds. Special agreements are denied.
Content of the advertisements:	INFOSAT reserves the right to refuse advertising orders due to content or to change them in an according way. Especially if the content is not responsible in moral aspects. The client is responsible of the content and the juristic permissibility for text and pictures.
Readership analysis:	available on request

Ad pricelist No. 25

valid from 01.01.2020· advertising formats and prices

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Format	Width x Height in mm	Price per advertisement
2/1 pages bleed advertisement	426 x 303	12.900,- Euro
1/1 page bleed	216 x 303	7.450,- Euro
2/3 page bleed advertisement high 2/3 page bleed advertisement landscape	122 x 303 216 x 180	5.050,- Euro
1/2 page bleed advertisement high 1/2 page bleed advertisement landscape	110 x 303 216 x 150	3.750,- Euro
1/3 page bleed advertisement high 1/3 page bleed advertisement landscape	73 x 303 216 x 95	2.550,- Euro
1/4 page bleed advertisement high 1/4 page bleed advertisement landscape	56 x 303 216 x 75	1.850,- Euro

Inserts:

up to 25g	140,- Euro/Thousand
from 26g - 50g	205,- Euro/Thousand
from 51g - 100g	245,- Euro/Thousand
from 101g - 200 g	285,- Euro/Thousand
More than 201 g	Price on request

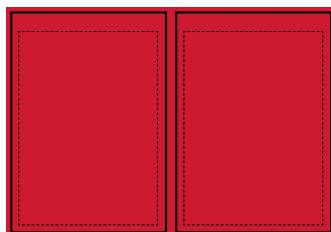
Booking of the subscription circulation is also possible (nearly 8.000 copies)

Discounts:

3 ads:	5 %
6 ads:	10 %
9 ads:	15 %
12 ads:	20 %
3 pages:	10 %
6 pages:	15 %
9 pages:	20 %
12 pages:	25 %

VAT excluded

Advertising formats



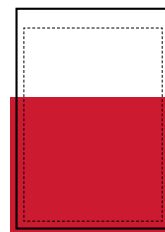
2/1 bleed advertisement
432 x 303 mm



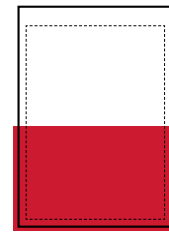
1/1 page bleed advertisement
216 x 303 mm



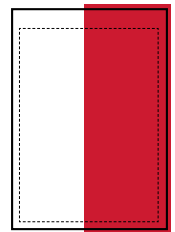
2/3 page high bleed advertisement
132 x 303 mm



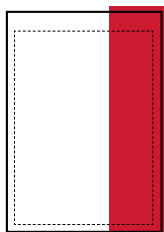
2/3 p. landscape bleed advertisement
216 x 176 mm



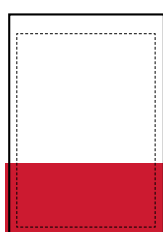
1/2 page landscape bleed advertisement
216 x 140 mm



1/2 page high bleed advertisement
110 x 303 mm



1/3 page high bleed advertisement
73 x 303 mm



1/3 p. landscape bleed advertisement
216 x 95 mm



1/4 page high bleed advertisement
62 x 303 mm



1/4 page landscape bleed advertisement
216 x 75 mm

Advice, conception and realization

On request our advertising creative service conceives and realizes an individual layout. Availability and costs on request.

Ads in bleed area

Printing documents for ads in bleed area have to be plus 3 mm extra on all four sides.

Online advertising

Banner placement on
www.infosat.de

Format 300 x 250 px
500€ / 4 weeks



Publishing Plan 2020

(subjects to change)

Issue	Advertisement deadline	Day of publishing
01/2020	Thursday, 28.11.2019	Friday, 20.12.2019
02/2020	Thursday, 09.01.2020	Friday, 31.01.2020
03/2020	Thursday, 06.02.2020	Friday, 28.02.2020
04/2020	Thursday, 05.03.2020	Friday, 27.03.2020
05/2020	Thursday, 02.04.2020	Friday, 24.04.2020
06/2020	Thursday, 07.05.2020	Friday, 29.05.2020
07/2020	Thursday, 04.06.2020	Friday, 26.06.2020
08/2020	Thursday, 09.07.2020	Friday, 31.07.2020
09/2020	Thursday, 06.08.2020	Friday, 28.08.2020
10/2020	Thursday, 03.09.2020	Friday, 25.09.2020
11/2020	Thursday, 08.10.2020	Friday, 30.10.2020
12/2020	Thursday, 05.11.2020	Friday, 27.11.2020
01/2021	Thursday, 26.11.2020	Friday, 18.12.2020

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